

**Town of Somers
Economic Development Commission**

P.O. Box 308

Somers, Connecticut 06071

Monday May 6, 2013 -- 7:00 p.m. Meeting Minutes.

Town Hall - Selectman's Conference Room

Commission Members in attendance: Tim Potrikus, Victoria Clark, Lou Bachetti, Rick Cheney, David Reed. Paul Salva attended as a visitor.

1. Call to order at 7:07pm
2. Minutes from 4/1/13 were approved.
3. No Correspondence
4. Status report/SomersNow.com
Tim Potrikus reported that the site testing should start within about a week and we are moving forward with it.
5. "After Hours" report
Vicki Clark has been coordinating with the new owners of Anytime Fitness to schedule the BAH on June 3, 2013 5-7pm. A flyer will be emailed to all the business emails we have collected. Since the meeting the BAH had to be rescheduled to June 17th. The new Business Association will be presented at this meeting as well.
6. Unemployment report
David Reed presented an updated unemployment report for Somers.
7. Update Plan of Conservation
And Development
No report
8. Business Association update
Vicki Clark presented an update on the newly formed "Business and Professional Association of Somers" a core group continues to meet regularly to plan events. A web site and Facebook page should be active soon and the board members will be present at the BAH in June to offer information to the local business community who attends the BAH.
9. 2013 Business Directory status
The directory has been distributed. Overall we created 4 more pages this year than expected – many of the sponsors (advertisers) purchased larger ads than in the past. Feedback continues to be very good.
10. 2013 Business Seminar
David Reed continues to work on the frame work of the business seminar but it will probably until the fall to get the best attendance and will have to happen after the launch on the new SomersNow.com
11. Other Business
 - a. Commission had a discussion of Sign removals in town and how it may be impacting local business and community groups. Lou Bachetti will follow up.
 - b. Paul Salva presented the energy program for SEF – he will create a business card size description with a link so people can easily sign up to transfer their utility supplier that will create a fund raising opportunity for SEF.
12. Motion to adjourn made of Rick Cheney, seconded by David Reed. Adjourned at 8:05pm.
13. Submitted by Victoria Clark